



## FOR IMMEDIATE RELEASE

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## Crowdfunding Campaign Launched for GL Splashpad



*GRAND LEDGE, MI, July 6, 2017* — With an overwhelming financial match commitment from two statewide organizations, the City of Grand Ledge officially launched a crowdfunding campaign to raise \$33,333 by Labor Day, September 4, 2017 and bring a splashpad to Jaycee Park. With the community’s help to raise this money, a 2,000 square foot splashpad will be installed on the southwest side of Jaycee Park. Unique to any current amenities at Jaycee Park, the splashpad will be Universally Accessible, meaning it will be designed for use by all people regardless of age or ability.

While the total cost to install this splashpad will be \$100,000, the Michigan Economic Development Corporation (MEDC) and the Michigan Recreation and Park Association Foundation (mParks Foundation) have each committed to give the City \$33,333, for a total of \$66,666 in matching grant funds if the crowdfunding goal is met. When the City first approached the MEDC and mParks with the splashpad project their crowdfunding program offered 1:1 matching grants (\$50,000 grant if \$50,000 was raised). However, MEDC and mParks were so impressed with the splashpad’s Universally Accessible design that they increased their match commitment to 2:1 (\$66,666 grant if \$33,333 was raised). “Everyone should be able to enjoy public recreation no matter their ability,” said Ron Davis, mParks Foundation President.

The demand for a splashpad has been driven by the public as far back as 2013 when a Master Plan for Jaycee Park illustrated the public input for one and furthered by public survey results used to create the 2017-2021 Parks and Recreation Master Plan. “I can’t wait to witness the success of this campaign and the impact the splashpad will have in Grand Ledge,” said Mr. Davis.

Special recognition and sponsorship packages are being offered for donations from \$10 to \$10,000. Those donating \$100 or more will have opportunity to, at minimum, be recognized on a beautifully designed sign to be located at the splashpad. For details on the GL Splashpad and to donate, please visit:

[www.Patronicity.com/GLSplashpad](http://www.Patronicity.com/GLSplashpad).

With the City meeting the fundraising goal of \$33,333 by September 4, 2017, the splashpad will be installed in time for kids to cool off next summer. Like all City park features, there will not be a charge to access and utilize the splashpad.



To get this

Splashpad at Jaycee Park

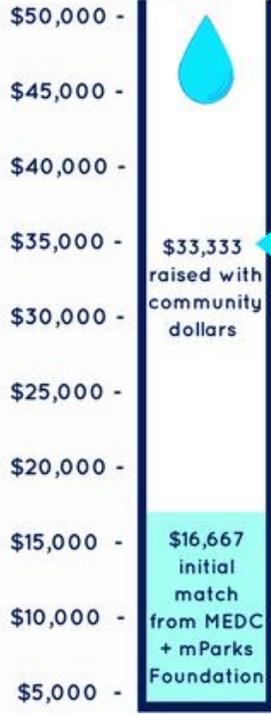


**Splashpad Math**

- \$100,000 Cost to install splashpad
- \$33,333 MEDC match
- \$33,333 mParks Foundation match
- \$33,333 GL Community Dollars to raise by Labor Day, 9/4/17

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The Michigan Economic Development Corporation (MEDC) and mParks Foundation liked this project SO MUCH they increased the 1:1 match of \$50,000/\$50,000 to 2:1 match of \$66,666/\$33,333!



We need this by Labor Day, 9/4/17

To learn more, get instant updates, and donate online, please visit:

Sponsor levels range from \$10 to \$10,000!



[www.Patronicity.com/GLSplashpad](http://www.Patronicity.com/GLSplashpad)

For additional information on the GL Splashpad, visit [www.cityofgrandledge.com/splashpad](http://www.cityofgrandledge.com/splashpad) and follow [@CityofGrandLedgeGovernment](https://www.facebook.com/CityofGrandLedgeGovernment) on Facebook for updates.

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